

Dax Query Plans Sqlbi

[The Definitive Guide to DAX *DAX Patterns: Second Edition* **DAX Patterns**](#) [The Definitive Guide to DAX *Introducing Microsoft SQL Server 2016* **Introducing Microsoft Power BI** Exam Ref 70-768](#) [Developing SQL Data Models **Mastering Microsoft Power BI** **Microsoft SQL Server 2008 MDX Step by Step** **Microsoft SQL Server 2012 Analysis Services** **Microsoft SQL Server 2008 Bible**](#) [Beginning DAX with Power BI *Learn to Write DAX* **Power Pivot and Power Bi: The Excel User's Guide to Dax, Power Query, Power Bi & Power Pivot in Excel 2010-2016** *Microsoft Excel 2013*](#) [Expert Data Modeling with Power BI](#) [PowerPivot for the Data Analyst](#) [Pro DAX with Power BI](#) [Getting started with Power Query in Power BI and Excel](#) [Practical Business Intelligence Data Mining with SQL Server 2005](#) [Sams Teach Yourself SQL in 24 Hours](#) [Microsoft Power Bi Cookbook](#) [Beginning Power BI with Excel 2013](#) [Beginning Microsoft Power BI](#) [Super Charge Power BI](#) [Microsoft Power BI Cookbook](#) [Administering Relational Databases on Microsoft Azure](#) [Cloud Computing Exam Ref 70-778](#) [Analyzing and Visualizing Data by Using Microsoft Power BI](#) [Mastering Power Query in Power BI and Excel](#) [Analyzing Data with Power BI and Power Pivot for Excel](#) [Fundamentals of Database Systems](#) [Expert Cube Development with SSAS](#) [Multidimensional Models](#) [The Definitive Guide to Azure Data Engineering](#) [CALL for widening participation: short papers from EUROCALL 2020](#) [M Is for \(Data\) Monkey](#) [Microsoft PowerPivot for Excel 2010](#) [Das ultimative DAX-Handbuch](#) [Exam Ref Da-100 Analyzing Data with Microsoft Power Bi](#)

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[Exam Ref Da-100 Analyzing Data with Microsoft Power Bi](#) Jun 27 2019 Direct from Microsoft, this Exam Ref is the official study guide for the new Microsoft DA-100 Analyzing Data with Microsoft Power BI certification exam. Exam Ref DA-100 Analyzing Data with Microsoft Power BI offers professional-level preparation that helps candidates maximize their exam performance and sharpen their skills on the job. It focuses on specific areas of expertise modern IT professionals need to demonstrate real-world mastery of Power BI data analysis and visualization. Coverage includes: Preparing data: acquiring, profiling, cleaning, transforming, and loading data Modeling data: designing and developing data models, creating measures with DAX, and optimizing model performance Visualizing data: creating reports and dashboards, and enriching reports for usability Analyzing data: enhancing reports to expose insights, and performing advanced analysis Deploying and maintaining deliverables: managing datasets; creating and managing workspaces Microsoft Exam Ref publications stand apart from third-party study guides because they: Provide guidance from Microsoft, the creator of Microsoft certification exams Target IT professional-level exam candidates with content focused on their needs, not "one-size-fits-all" content Streamline study by organizing material according to the exam's objective domain (OD), covering one functional group and its objectives in each chapter Feature Thought Experiments to guide candidates through a set of "what if?" scenarios, and prepare them more effectively for Pro-level style exam questions Explore big picture thinking around the planning and design aspects of the IT pro's job role For more information on Exam DA-100 and the Microsoft Certified: Data Analyst Associate credential, visit <https://docs.microsoft.com/en-us/learn/certifications/data-analyst-associate>.

[The Definitive Guide to DAX](#) Aug 02 2022 Now expanded and updated with modern best practices, this is the most complete guide to Microsoft's DAX language for business intelligence, data modeling, and analytics. Expert Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, and use this knowledge to write fast, robust code. This edition focuses on examples you can build and run with the free Power BI Desktop, and helps you make the most of the powerful syntax of variables (VAR) in Power BI, Excel, or Analysis Services. Want to leverage all of DAX's remarkable capabilities? This no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Power BI, SQL Server, and Excel · Master core DAX concepts, including calculated columns, measures, and calculation groups · Work efficiently with basic and advanced table functions · Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions · Perform time-based calculations · Use calculation groups and calculation items · Use syntax of variables (VAR) to write more readable, maintainable code · Express diverse and unusual relationships with DAX, including many-to-many relationships and bidirectional filters · Master advanced optimization techniques, and improve performance in aggregations · Optimize data models to achieve better compression · Measure DAX query performance with DAX Studio and learn how to optimize your DAX

[Beginning DAX with Power BI](#) Nov 24 2021 Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book

range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Power Pivot and Power Bi: The Excel User's Guide to Dax, Power Query, Power Bi & Power Pivot in Excel 2010-2016 Sep 22 2021 Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available within the pages of this easy-to-follow guide. This updated edition covers new features introduced with Office 2015.

Microsoft Power BI Cookbook Aug 10 2020 Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Getting started with Power Query in Power BI and Excel Apr 17 2021 Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else comes from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may be already familiar with some other data preparation and data transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Unfortunately, because Power Query and data preparation is the kitchen work of the BI system, many Power BI users skip the learning of it and become aware of it somewhere along their BI project. Once they get familiar with it, they realize there are tons of things they could have implemented easier, faster, and in a much more maintainable way using Power Query. In other words, they learn mastering Power Query is the key skill toward mastering Power BI. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (this book) Mastering Power Query in Power BI and Excel (already available to be purchased separately) Power Query dataflows (will be published later) Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

The Definitive Guide to DAX Nov 05 2022 This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year,

working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Administering Relational Databases on Microsoft Azure Jul 09 2020 This book is ideal for IT professionals who have some experience with SQL Server or Database but are looking for a rich hands-on resource with guidance to explore each of the Azure SQL administrator concepts and the solutions the cloud provider offers. The book is primarily designed for Cloud DBAs (with ample knowledge of SQL server) who are new to Azure and want to have a solid start and get an in-depth glimpse on advanced topics that will help them to solve day-to-day issues plus effectively support the Azure databases.

Administering Relational Databases on Microsoft Azure takes readers through a complete tour of understanding fundamental Azure concepts, Azure SQL administration, Azure Management tools, and techniques. This book will give an edge over to clear DP 300 exam. Increasingly, we continue to flood with information about the importance of the cloud. Cloud computing is everywhere, but not everyone knows exactly what it is and where to get started. We try to focus more on Azure SQL and give you the foundational understanding of what the cloud really is and tell you how some of these cloud technologies can work for you, and direct you to improve your knowledge and get certified with hassle-free learning. If you find it is for you, you will pick up useful tricks and tips for making a move to the cloud as seamless as possible. It is never too late to turn the corner from "On-premise DBA" to "Cloud DBA specialist". In most technical discussions, we see a vast gap in cloud adoption and the reality of absorption. There is always a need to learn the Next-Gen technology. In this book, you explore the importance of understanding and managing cloud databases and the skills you must build around the Cloud to face the cloud DBA certification. In addition, along the way, you will pick up great interesting insights, real-time scenarios and fundamentals, concepts of Cloud, cloud management tools, test cases, and several practice solutions.

Beginning Microsoft Power BI Oct 12 2020 Analyze company data quickly and easily using Microsoft's powerful data tools. Learn to build scalable and robust data models, clean and combine different data sources effectively, and create compelling and professional visuals. Beginning Power BI is a hands-on, activity-based guide that takes you through the process of analyzing your data using the tools that encompass the core of Microsoft's self-service BI offering. Starting with Power Query, you will learn how to get data from a variety of sources, and see just how easy it is to clean and shape the data prior to importing it into a data model. Using Power BI tabular and the Data Analysis Expressions (DAX), you will learn to create robust scalable data models which will serve as the foundation of your data analysis. From there you will enter the world of compelling interactive visualizations to analyze and gain insight into your data. You will wrap up your Power BI journey by learning how to package and share your reports and dashboards with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This third edition covers the new and evolving features in the Power BI platform and new chapters on data flows and composite models. This book is your hands-on guide to quick, reliable, and valuable data insight. What You Will Learn Simplify data discovery, association, and cleansing Build solid analytical data models Create robust interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports Who This Book Is For Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

Expert Data Modeling with Power BI Jul 21 2021 Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and data modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different data modeling approaches Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

Beginning Power BI with Excel 2013 Nov 12 2020 Understanding your company's data has never been easier than with Microsoft's new Power BI package for Excel 2013. Consisting of four powerful tools—Power Pivot, Power View, Power Query and Power Maps—Power BI makes self-service business intelligence a reality for a wide range of users, bridging the traditional gap between Excel users, business analysts and IT experts and making it easier for everyone to work together to build the data models that can give you game-changing insights into your business. Beginning Power BI with Excel 2013 guides you step by step through the process of analyzing and visualizing your data. Daniel R. Clark, an expert in BI training and a regular speaker on these topics, takes you through each tool in turn, using hands-on activities to consolidate what you've learned in each chapter. Starting with Power Pivot, you will create robust scalable data models which will serve as the foundation of your data analysis. Once you have mastered creating suitable data models, you will use them to build compelling interactive visualizations in Power View. It's often necessary to combine data from disparate sources into a data model. Power Query allows you to easily discover, combine, and refine data from a variety of sources, so you can make accurate judgments with all the available information. Geographical awareness is another common requirement of data analysis. Using Power Maps you will create captivating visualizations that map your data in space and time. Beginning Power BI with Excel 2013 is your practical guide to getting maximum insight from your data, and presenting it with impact.

Pro DAX with Power BI May 19 2021 Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis

Expressions), the formula language used in Power BI—Microsoft’s leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Mastering Microsoft Power BI Mar 29 2022 Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI Book Description This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI’s tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

Microsoft SQL Server 2008 Bible Dec 26 2021 Harness the power of SQL Server, Microsoft’s high-performance database and data analysis software package, by accessing everything you need to know in Microsoft SQL Server 2008 Bible. Learn the best practices, tips, and tricks from this comprehensive tutorial and reference, which includes specific examples and sample code, with nearly every task demonstrated in both a graphical and SQL code method. Understand how to develop SQL Server databases and data connections, how to administer the SQL Server and keep databases performing optimally, and how to navigate all the new features of the 2008 release.

Cloud Computing Jun 07 2020 The primary purpose of this book is to capture the state-of-the-art in Cloud Computing technologies and applications. The book will also aim to identify potential research directions and technologies that will facilitate creation a global market-place of cloud computing services supporting scientific, industrial, business, and consumer applications. We expect the book to serve as a reference for larger audience such as systems architects, practitioners, developers, new researchers and graduate level students. This area of research is relatively recent, and as such has no existing reference book that addresses it. This book will be a timely contribution to a field that is gaining considerable research interest, momentum, and is expected to be of increasing interest to commercial developers. The book is targeted for professional computer science developers and graduate students especially at Masters level. As Cloud Computing is recognized as one of the top five emerging technologies that will have a major impact on the quality of science and society over the next 20 years, its knowledge will help position our readers at the forefront of the field.

Learn to Write DAX Oct 24 2021 Active learning lessons for mastering DAX Data analysis expressions (DAX) is the formula language of PowerPivot and this book is written to give hands-on practice to anyone who wants to become competent at writing such formulas. Sample exercises that explain each concept are provided and followed by practice questions and answers to maximize learning and experience with DAX.

CALL for widening participation: short papers from EUROCALL 2020 Oct 31 2019 Despite the Covid-19 pandemic, the EUROCALL society succeeded in holding the 28th EUROCALL conference, EUROCALL2020, on 20-21 August as an online, two-day gathering. The transition process required to make this happen was demanding and insightful for everyone involved, and, in many ways, a logical consequence of the core content and purpose of EUROCALL. Who would be better suited to transform an onsite conference into an online event than EUROCALL? CALL for widening participation was this year’s theme. We welcomed contributions from both theoretical and practical perspectives in relation to the many forms and contexts of CALL. We particularly welcomed longitudinal studies or studies that revisited earlier studies. The academic committee accepted 300 abstracts for paper presentations, symposia, workshops, and posters under this theme; 57 short papers are published in this volume. We hope you will enjoy reading this volume, the first one to reflect a one hundred percent online EUROCALL conference/Online Gathering.

Introducing Microsoft Power BI May 31 2022 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

Exam Ref 70-778 Analyzing and Visualizing Data by Using Microsoft Power BI May 07 2020 Prepare for Microsoft Exam 70-778—and help demonstrate your real-world mastery of Power BI data analysis

and visualization. Designed for experienced BI professionals and data analysts ready to advance their status, Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: Consume and transform data by using Power BI Desktop Model and visualize data Configure dashboards, reports, and apps in the Power BI Service This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you have experience consuming and transforming data, modeling and visualizing data, and configuring dashboards using Excel and Power BI

Microsoft Power BI Cookbook Dec 14 2020 Get more out of Microsoft Power BI turning your data into actionable insights About This Book* From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all* Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications* Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource. Some experience with Power BI will be useful. What You Will Learn* Cleanse, stage, and integrate your data sources with Power BI* Abstract data complexities and provide users with intuitive, self-service BI capabilities* Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations* Take advantage of the analytics and predictive capabilities of Power BI* Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security* Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes* Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Super Charge Power BI Sep 10 2020 Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer. 1. The M Language - used for data acquisition 2. The DAX Language - used to prepare and model data 3. Visualisation and analysis - used to present data in a compelling way Power BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

Expert Cube Development with SSAS Multidimensional Models Jan 03 2020 An easy-to-follow guide full of hands on examples of real-world Analysis Services cube development tasks. Each topic is explained and placed in context, and for the more inquisitive reader, there also more in-depth details of the concepts used. If you are an Analysis Services cube designer wishing to learn more advanced topic and best practices for cube design, this book is for you. You are expected to have some prior experience with Analysis Services cube development.

Exam Ref 70-768 Developing SQL Data Models Apr 29 2022 Prepare for Microsoft Exam 70-768—and help demonstrate your real-world mastery of Business Intelligence (BI) solutions development with SQL Server 2016 Analysis Services (SSAS), including modeling and queries. Designed for experienced IT professionals ready to advance their status, Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: • Design a multidimensional BI semantic model • Design a tabular BI semantic model • Develop queries using Multidimensional Expressions (MDX) and Data Analysis Expressions (DAX) • Configure and maintain SSAS This Microsoft Exam Ref: • Organizes its coverage by exam objectives • Features strategic, what-if scenarios to challenge you • Assumes you are a database or BI professional with experience creating models, writing MDX or DAX queries, and using SSAS

Data Mining with SQL Server 2005 Feb 13 2021 Your in-depth guide to using the new Microsoft data mining standard to solve today's business problems Concealed inside your data warehouse and data marts is a wealth of valuable information just waiting to be discovered. All you need are the right tools to extract that information and put it to use. Serving as your expert guide, this book shows you how to create and implement data mining applications that will find the hidden patterns from your historical datasets. The authors explore the core concepts of data mining as well as the latest trends. They then reveal the best practices in the field, utilizing the innovative features of SQL Server 2005 so that you can begin building your own successful data mining projects. You'll learn: The principal concepts of data mining How to work with the data mining algorithms included in SQL Server data mining How to use DMX—the data mining query language The XML for Analysis API The architecture of the SQL Server 2005 data mining component How to extend the SQL Server 2005 data mining platform by plugging in your own algorithms How to implement a data mining project using SQL Server Integration Services How to mine an OLAP cube How to build an online retail site with cross-selling features How to access SQL Server 2005 data mining features programmatically

Sams Teach Yourself SQL in 24 Hours Jan 15 2021 In just 24 lessons of one hour or less, you will learn professional techniques to design and build efficient databases and query them to extract useful information. Using a straightforward, step-by-step approach, each lesson builds on the previous one, allowing you to learn the essentials of ANSI SQL from the ground up. Example code demonstrates the

authors' professional techniques, while exercises written for MySQL offer the reader hands-on learning with an open-source database. Included are advanced techniques for using views, managing transactions, database administration, and extending SQL. Step-by-step instructions carefully walk you through the most common SQL tasks. Q&As, Quizzes, and Exercises at the end of each chapter help you test your knowledge. Notes and Tips point out shortcuts and solutions. New terms are clearly defined and explained. Learn how to... Use SQL-2003, the latest standard for the Structured Query Language Design and deploy efficient, secure databases Build advanced queries for information retrieval Sort, group, and summarize information for best presentation Tune databases and queries for maximum performance Understand database administration and security techniques For more than ten years the authors have studied, applied, and documented the SQL standard and its application to critical database systems. Ryan Stephens and Ron Plew are entrepreneurs, speakers, and cofounders of Perpetual Technologies, Inc. (PTI), a fast-growing IT management and consulting firm which specializes in database technologies. They taught database courses for Indiana University–Purdue University in Indianapolis for five years and have authored more than a dozen books on Oracle, SQL, database design, and the high availability of critical systems. Arie D. Jones is Senior SQL Server database administrator and analyst for PTI. He is a regular speaker at technical events and has authored several books and articles. Category: Database Covers: ANSI SQL User Level: Beginning–Intermediate Register your book at informit.com/title/9780672330186 for convenient access to updates and corrections as they become available.

Das ultimative DAX-Handbuch Jul 29 2019 Die DAX-Referenz von den DAX-Koryphäen Die bekannten DAX-Experten Marco Russo und Alberto Ferrari führen Sie mit diesem Leitfaden tief in die Formelsprache DAX (Data Analysis Expressions) ein und helfen Ihnen dabei, alles von einfachen Tabellenfunktionen bis zu komplexer Code- und Modelloptimierung zu beherrschen. Erfahren Sie genau, was unter der Haube passiert, wenn Sie einen DAX-Ausdruck ausführen, und nutzen Sie dieses Wissen, um schnelle, robuste Codes zu schreiben. Diese Ausgabe konzentriert sich auf Beispiele, die Sie mit der kostenlosen Power BI Desktop-Version erstellen und ausführen können, und hilft Ihnen, die leistungsstarke Syntax von Variablen (VAR) in Power BI, Excel oder Analysis Services optimal zu nutzen.

DAX Patterns Sep 03 2022 A pattern is a general, reusable solution to a frequent or common challenge. This book is the second edition of the most comprehensive collection of ready-to-use solutions in DAX, that you can use in Microsoft Power BI, Analysis Services Tabular, and Power Pivot for Excel. The book includes the following patterns: Time-related calculations, Standard time-related calculations, Month-related calculations, Week-related calculations, Custom time-related calculations, Comparing different time periods, Semi-additive calculations, Cumulative total, Parameter table, Static segmentation, Dynamic segmentation, ABC classification, New and returning customers, Related distinct count, Events in progress, Ranking, Hierarchies, Parent-child hierarchies, Like-for-like comparison, Transition matrix, Survey, Basket analysis, Currency conversion, Budget.

M Is for (Data) Monkey Sep 30 2019 Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

The Definitive Guide to Azure Data Engineering Dec 02 2019 Build efficient and scalable batch and real-time data ingestion pipelines, DevOps continuous integration and deployment pipelines, and advanced analytics solutions on the Azure Data Platform. This book teaches you to design and implement robust data engineering solutions using Data Factory, Databricks, Synapse Analytics, Snowflake, Azure SQL database, Stream Analytics, Cosmos database, and Data Lake Storage Gen2. You will learn how to engineer your use of these Azure Data Platform components for optimal performance and scalability. You will also learn to design self-service capabilities to maintain and drive the pipelines and your workloads. The approach in this book is to guide you through a hands-on, scenario-based learning process that will empower you to promote digital innovation best practices while you work through your organization's projects, challenges, and needs. The clear examples enable you to use this book as a reference and guide for building data engineering solutions in Azure. After reading this book, you will have a far stronger skill set and confidence level in getting hands on with the Azure Data Platform. What You Will Learn Build dynamic, parameterized ELT data ingestion orchestration pipelines in Azure Data Factory Create data ingestion pipelines that integrate control tables for self-service ELT Implement a reusable logging framework that can be applied to multiple pipelines Integrate Azure Data Factory pipelines with a variety of Azure data sources and tools Transform data with Mapping Data Flows in Azure Data Factory Apply Azure DevOps continuous integration and deployment practices to your Azure Data Factory pipelines and development SQL databases Design and implement real-time streaming and advanced analytics solutions using Databricks, Stream Analytics, and Synapse Analytics Get started with a variety of Azure data services through hands-on examples Who This Book Is For Data engineers and data architects who are interested in learning architectural and engineering best practices around ELT and ETL on the Azure Data Platform, those who are creating complex Azure data engineering projects and are searching for patterns of success, and aspiring cloud and data professionals involved in data engineering, data governance, continuous integration and deployment of DevOps practices, and advanced analytics who want a full understanding of the many different tools and technologies that Azure Data Platform provides

Microsoft PowerPivot for Excel 2010 Aug 29 2019 Microsoft PowerPivot for Excel 2010: Give Your Data Meaning introduces PowerPivot in Excel 2010 to power users and data analysts who want to give their data meaning by creating their own Business Intelligence models. And with Microsoft Excel 2010: Data Analysis and Business Modeling, you'll learn the best ways to use Office Excel 2010 for data analysis and business modeling. Award-winning professor and statistician Wayne Winston shares practical examples to help you transform data into bottom-line results. Web site includes practice files. The two books included in this kit are: 9780735640580 Microsoft PowerPivot for Excel 2010 9780735643369 Microsoft Office Excel 2007: Data Analysis and Business Modeling, 3E

Analyzing Data with Power BI and Power Pivot for Excel Mar 05 2020 Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will: • Gain an understanding of the basics of data modeling, including tables, relationships, and keys • Familiarize yourself with star schemas, snowflakes, and common modeling techniques • Learn the importance of granularity • Discover how to use multiple fact tables, like sales and purchases, in a complex data model • Manage calendar-related calculations by using date tables • Track historical attributes, like previous addresses of customers or manager assignments • Use snapshots to compute quantity on hand • Work with multiple currencies in the most efficient way • Analyze events that have durations, including overlapping durations • Learn what data

model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

Microsoft SQL Server 2008 MDX Step by Step Feb 25 2022 Teach yourself the Multidimensional Expressions (MDX) query language—one step at a time. With this practical, learn-by-doing tutorial, you'll build the core techniques for using MDX with Analysis Services to deliver high-performance business intelligence solutions. Discover how to: Construct and execute MDX queries Work with tuples, sets, and expressions Build complex sets to retrieve the exact data users need Perform aggregation functions and navigate data hierarchies Assemble time-based business metrics Customize an Analysis Services cube through the MDX script Implement dynamic security to control data access Develop MDX-driven reports in SQL Server Reporting Services CD features: Practice exercises Database and code samples Fully searchable eBook

DAX Patterns: Second Edition Oct 04 2022

Microsoft Excel 2013 Aug 22 2021 Shows readers how to perform complex data analysis, create reports with the data analysis expressions language, and add hierarchies to data models to enable faster browsing.

Introducing Microsoft SQL Server 2016 Jul 01 2022 With Microsoft SQL Server 2016, a variety of new features and enhancements to the data platform deliver breakthrough performance, advanced security, and richer, integrated reporting and analytics capabilities. In this ebook, we introduce new security features: Always Encrypted, Row-Level Security, and dynamic data masking; discuss enhancements that enable you to better manage performance and storage: TemDB configuration, query store, and Stretch Database; review several improvements to Reporting Services; and also describe AlwaysOn Availability Groups, tabular enhancements, and R integration.

Microsoft SQL Server 2012 Analysis Services Jan 27 2022 Analyze tabular data using the BI Semantic Model (BISM) in SQL Server 2012 Analysis Services--and discover a simpler method for creating corporate-level BI solutions. Led by three BI experts, you'll learn how to build, deploy, and query a BISM tabular model with step-by-step guides, examples, and best practices. This hands-on book shows you how the tabular model's in-memory database enables you to perform rapid analytics--whether you're a professional BI developer new to Analysis Services or already familiar with its multidimensional model

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PowerPivot for the Data Analyst Jun 19 2021 Presents information on using the Pivot add-in for Excel 2010 to analyze business data, covering such topics as installation, using DAX functions and measures, importing data, and reporting to SharePoint.

Practical Business Intelligence Mar 17 2021 Learn to get the most out of your business data to optimize your business About This Book This book will enable and empower you to break free of the shackles of spreadsheets Learn to make informed decisions using the data at hand with this highly practical, comprehensive guide This book includes real-world use cases that teach you how analytics can be put to work to optimize your business Using a fictional transactional dataset in raw form, you'll work your way up to ultimately creating a fully-functional warehouse and a fleshed-out BI platform Who This Book Is For This book is for anyone who has wrangled with data to try to perform automated data analysis through visualizations for themselves or their customers. This highly-customized guide is for developers who know a bit about analytics but don't know how to make use of it in the field of business intelligence. What You Will Learn Create a BI environment that enables self-service reporting Understand SQL and the aggregation of data Develop a data model suitable for analytical reporting Connect a data warehouse to the analytic reporting tools Understand the specific benefits behind visualizations with D3.js, R, Tableau, QlikView, and Python Get to know the best practices to develop various reports and applications when using BI tools Explore the field of data analysis with all the data we will use for reporting In Detail Business Intelligence (BI) is at the crux of revolutionizing enterprise. Everyone wants to minimize losses and maximize profits. Thanks to Big Data and improved methodologies to analyze data, Data Analysts and Data Scientists are increasingly using data to make informed decisions. Just knowing how to analyze data is not enough, you need to start thinking how to use data as a business asset and then perform the right analysis to build an insightful BI solution. Efficient BI strives to achieve the automation of data for ease of reporting and analysis. Through this book, you will develop the ability to think along the right lines and use more than one tool to perform analysis depending on the needs of your business. We start off by preparing you for data analytics. We then move on to teach you a range of techniques to fetch important information from various databases, which can be used to optimize your business. The book aims to provide a full end-to-end solution for an environment setup that can help you make informed business decisions and deliver efficient and automated BI solutions to any company. It is a complete guide for implementing Business intelligence with the help of the most powerful tools like D3.js, R, Tableau, Qlikview and Python that are available on the market. Style and approach Packed with real-world examples, this pragmatic guide helps you polish your data and make informed decisions for your business. We cover both business and data analysis perspectives, blending theory and practical hands-on work so that you perceive data as a business asset.

Fundamentals of Database Systems Feb 02 2020 This edition combines clear explanations of database theory and design with up-to-date coverage of models and real systems. It features excellent examples and access to Addison Wesley's database Web site that includes further teaching, tutorials and many useful student resources.

Mastering Power Query in Power BI and Excel Apr 05 2020 Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in a structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else come from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may already be familiar with other data preparation and transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Power Query exists in many Microsoft tools and services such as Power BI, Excel, Dataflows, Power Automate, Azure Data Factory, etc. Through the years, this engine became more powerful. These days, we can say this is essential learning for anyone who wants to do data analysis with Microsoft technology to learn Power Query and master it. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds.

Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book series. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book series is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (already available to be purchased separately) Mastering Power Query in Power BI and Excel (This book) Power Query dataflows (will be published later) This book deeps dive into real-world challenges of data transformation. It starts with combining data sources and continues with aggregations and fuzzy operations. The book covers advanced usage of Power Query in scenarios such as error handling and exception reports, custom functions and parameters, advanced analytics, and some helpful table and list functions. The book continues with some performance tuning tips and it also explains the Power Query formula language (M) and the structure of it and how to use it in practical solutions. Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.